




Electrify Colorado!

Beneficial Electrification In the 21st Century!

June 12, 2019



TRI-STATE

A Touchstone Energy® Cooperative 

Hosted by:

Supported by: NRECA, NRDC, CREA, Touchstone Energy, RMI, Steffes Corp., Geothermal Exchange Org.

June 12, 2019	
7:30 - 8:00 am	Breakfast and Welcome – Breakfast Sponsored by CREA – Colorado REA
8:00 – 8:30 am	Beneficial Electrification - The Future Is Electric! Framing the Promise and Potential of Beneficial Electrification <i>Moderator: Steven Koep, Beneficial Electrification League (BEL)</i> <ul style="list-style-type: none"> • Keith Dennis, NRECA • <i>Gary Connett, Chairman- Beneficial Electrification League (BEL)</i> • <i>Robin Roy, NextEnergy US</i>
8:30 - 9:45 am	Viewpoints from CO Leaders on Beneficial Electrification Opportunities <i>Moderator: Steven Koep, BE-A (Beneficial Electrification Ambassador)</i> <ul style="list-style-type: none"> • <i>Will Toor, Executive Director - CO Energy Office</i> • <i>Shaun Mann, R&D Manager, Tri-State G&T</i> • <i>Xcel Energy (invited)</i> • <i>Jerry Marizza, United Power</i>
9:45- 10 am	Break – Sponsored by NRECA
10 - 10:30 am	The Opportunity and Challenge: NREL and EPRI’s National Assessments <ul style="list-style-type: none"> • <i>The NREL Electrification Futures Study – Paige Jadun or Caitlin Murphy, NREL</i> • <i>EPRI National Electrification Assessment – Keith Dennis, NRECA</i>

10:30 – 11:45 am	<p>Stakeholder Dialogue 1: Technologies – Barriers and Lessons Learned</p> <p><i>Moderator: Steven Koep, Beneficial Electrification Ambassador</i></p> <ul style="list-style-type: none"> • Kelly Murphy, Steffes Corporation • Chris Michalowski, Mountain Parks Electric • Terry Proffer, Major Geothermal • Clare Valentine, ESource (invited) <p>The Beneficial Electrification Technologies dialogue will discuss the variety of residential, commercial, agricultural and industrial BE technologies that will meet the needs of customers and utilities, while increasing overall emissions efficiency.</p>
11:45 - 12:45 pm	<p>Lunch – Sponsored by Beneficial Electrification League</p>
12:45 - 2:00 pm	<p>Stakeholder Dialogue 2: Public Policy</p> <p><i>Moderator: Keith Dennis, NRECA</i></p> <ul style="list-style-type: none"> • John Shenot, Regulatory Assistance Project (RAP) • Geoff Hier, CREA • Ben Longstreth, NRDC • Keith Hay, CEO - Director of Utility Policy • Jamie Mandel, RMI <p>The Beneficial Electrification & Public Policy dialogue will explore the relationship between market development and public policy, specifically the legislative and regulatory environment in Colorado as it relates to Beneficial Electrification.</p>
2:00 - 2:45 pm	<p>Stakeholder Dialogue 3: Public Engagement & Market Development</p> <p><i>Moderator: Steve Koep, Beneficial Electrification Ambassador</i></p> <ul style="list-style-type: none"> • Gary Connett, Chairman – Beneficial Electrification League • Myles Jensen, Tri-State • Keith Dennis, NRECA <p>The BE Market Development & Public Engagement session will discuss coordinated BE market development efforts and public awareness strategies. What has been learned from our joint efforts to promote the ideas of grid-interactive water heating (GIWH), Community Storage and environmentally-beneficial electrification? Join us as we lay the groundwork for the Beneficial Electrification Team of Colorado!</p>
2:45 - 3 pm	<p>Break – Sponsored by NRDC</p>
3:00 - 4:00 pm	<p>Beneficial Electrification – The Path Forward</p> <ul style="list-style-type: none"> • Closing Remarks & Next Steps
4:00 pm	<p>Adjourn</p>
4:00 – 5:30 pm	<p>Reception & Tabletop Exhibits – Sponsored by BEL</p>